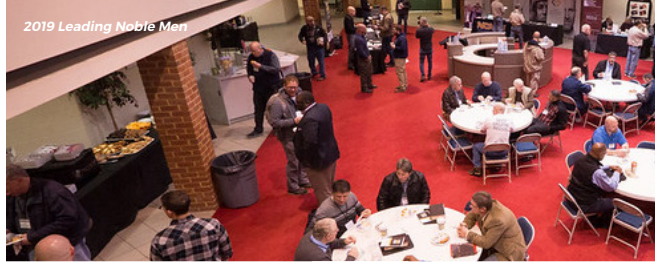




Pastor Fred Luter, Jr.
Senior Pastor
Franklin Avenue Baptist Church



2019 Leading Noble Men



2012 Leading Noble Men Keynote
Stephen Kendrick
Kendrick Brothers Productions

COUNTDOWN TO LAUNCH 2020 SEASON

Everything rises and falls on leadership. That's why we start our conference season each year with our Leading Noble Men event.

The original mission is still in play. To stir the hearts of pastors to prioritize men's discipleship in the local church. **Together, we can pray, invite, encourage and cheer for pastors and leaders to invest strategically in men.**

Here's what that looks like. **This email just came in from a pastor who recently moved to the area and heard about Noble Warriors.** (Perhaps one of you told him about our ministry!)

This is Pastor Jon Couch and my family and I have recently relocated from Florida to around the corner from you in Chester, VA where I am pastoring a church. For nearly 20 years now my passion has been reaching men for the glory of God, and I believe that we are currently in the greatest man crisis in the history of our country. I also know that if we win the man, we win the home, and if we win the home, we win the church. I have cast the vision to our church that the most potent and intentional ministry in our church will be the men's ministry. Everything in a church rises and falls on the effectiveness of the men's ministry. Other than the pulpit, discipling men to be disciples of Jesus that make disciples of Jesus is my primary goal.

Be encouraged brother and do not lose heart. Praying for you and holding your arms up in the battle as you reach men for God's glory.

What a cool message to receive in my inbox!

- ▶ Let's pray together that January 28th will be a day when over 500 pastors and leaders from across the state are encouraged to make discipling men a high order priority in their churches!

Pastor Fred Luter built **Franklin Avenue Baptist Church** in New Orleans by investing in men, and **Stephen Kendrick** prayerfully makes sure that every **Kendrick Brothers'** film features godly men who learn, sacrifice and lead well. **They will bring powerful messages!**



Pastor Fred Luter, Jr.

Stephen Kendrick

MINUTE WITH MIKE

Ministry is about changed lives. A transformed life is hard to measure BUT impossible to refute. One of our challenges is that when men participate in our events, we don't always see or even hear about decisions and/or transformations that take place. We delight in the reports that do get back to us. **A small bit of encouragement goes a long way.**

While we can't often measure full impact, we can measure participation. So, we always want to have more men at our events. We desire to reach more churches. **We know that numbers increase the possibility that men will come face to face with Jesus and make life-altering, eternal decisions.** We know numbers aren't everything, but they do matter. So, we set goals, pray for God's guidance and work under the Spirit's direction.

We hope and pray that our 2020 conference season will be our strongest ever! Will you join us in praying for...

- ▶ **500 pastors and leaders** to join us for **Leading Noble Men** in January
- ▶ **500 men from over 50 churches** to join us for **The Noble Man Roanoke**
- ▶ **800 men from over 80 churches** to join us for **The Noble Man Fredericksburg**
- ▶ **900 men from over 90 churches** to join us for **The Noble Man Richmond**
- ▶ **500 pastors and leaders** from across the state to join us for **Better Man training** on April 28th.

Remember, when Jesus transforms a man, everything changes.

Imagine the impact that you are having when you battle in the spiritual realm for the souls and influence of men!

CONFERENCE LINE-UP

Thank you for laboring with us to make an impact in the lives of men across the state. Would you post this letter in a visible place as a reminder to **pray for these events and our team?**

The NOBLE MAN 2020
EQUIPPING MEN FOR BATTLE

ONE-DAY LIVE EVENT
8:30 am - 4:55 pm

REGISTER WITH THE MEN FROM YOUR CHURCH
Early Bird Registration starts at \$47 per man
Men Ages 13 & Up

CRANFORD LORITTS
KRIS DOUBERRY

ROANOKE, VA
FEBRUARY 29th, 2020
LAKESIDE BAPTIST - SALEM

The NOBLE MAN 2020
EQUIPPING MEN FOR BATTLE

ONE-DAY LIVE EVENT
8:30 am - 4:55 pm

REGISTER WITH THE MEN FROM YOUR CHURCH
Early Bird Registration starts at \$47 per man
Men Ages 13 & Up

ART ATHENS
BRYNDAN LORITTS

FREDERICKSBURG, VA
MARCH 14th, 2020
THE MOUNT - STAFFORD

The NOBLE MAN 2020
EQUIPPING MEN FOR BATTLE

ONE-DAY LIVE EVENT
8:30 am - 4:55 pm

REGISTER WITH THE MEN FROM YOUR CHURCH
Early Bird Registration starts at \$47 per man
Men Ages 13 & Up

ROBERT SMITH
JARROD JONES

RICHMOND, VA
MARCH 28th, 2020
SWIFT CREEK BAPTIST - MIDLOTHIAN

B BETTERMAN[®]
TRAINING | April 28th

Join Robert Lewis in Richmond for a training event for this new resource.

More info coming soon!



Laurie & Stan



Christen & Joseph



Brittany & Jonathan



Jen & Kevin

NW TEAM

THE YOUNG FAMILY get's much visibility here each month but we're only one part of the equation. Here are some family photos of others who make NW work! Every family has a story of sacrifice and commitment to the cause.

Would you join me in praying for them by name?



Todd & Charlotte



Riley & Isaac



Carl & Terrie



Jerry & Andrea