

When I was working construction with my father in-law, our footing contractor was a believer who had 1 Corinthians 3:10-11 on the side of his truck.

According to the grace of God given to me, like a skilled master builder I laid a **foundation**, and someone else is building upon it. Let each one take care how he builds upon it. For **no one can lay a foundation other than that which is laid, which is Jesus Christ. 1 Corinthians 3:10-11** 

He was energetic, focused, determined, serous and fun. He arrived on the job before the sun, understood the assignment, and got to work. You didn't want to get in his way. **He was focused on his objective and his destiny.** Concrete trucks would be arriving at 1:30 and he had to be ready.

He was a little rough around the edges, but he loved Jesus, understood what the Lord had done for him and was ready to tell you. He had high expectations for himself and others but didn't lack grace. I loved being on the job with him. He made an impression on me.

Look back at 1 Corinthians 3:10-11... Jesus Christ is the true foundation. I am convinced that our mission to *serve churches as they equip men to walk with Jesus* is critical. When we point men to Jesus we are laying a foundation upon which healthy marriages, families and churches are built.

Thank you for praying, giving, and volunteering to help us build the foundation of biblical manhood on Jesus Christ across VA and beyond!

We are humbled by your generosity! Thank you for taking us beyond our year-end giving goal! You're fueling the work through the uncertainty of 2021! Thank you for standing with us!

Serving Adventurously,

Mike Young



## WHY MEN?

In December, we facilitated two meetings for some local pastors and men's ministry leaders with Robert Lewis as our guest speaker via video.

Robert commissioned a Barna study on **Five Essentials to Engage Today's Men**, and it's eye-opening to see the changes that have taken place in men over the years - not for the better.

As little as twenty years ago, ask a man where he derives his identity, and he would say his family, career, and faith. Today ask a millennial that same question, and he is more likely to reply that his core identity is based on his financial status and his hobbies. In short, he finds his core identity in the fun he can have and the money he can make.

Is it any wonder the pandemic in 2020 has brought along with it a pandemic of loneliness and a poor sense of well-being? Even 55% of young evangelicals report bouts of loneliness at least once a month.

### So why men?

"Masculinity is the greatest evangelistic hook for the church today," says Lewis. Even those who don't consider themselves spiritual are still seeking connection and insight on the meaning of manhood. **Build a man, and you build the church.** 

We cannot continue without you, our faithful partners. You helped us **STAND FIRM** in the storms of 2020. This year, we continue to **Build the Foundation of Biblical Manhood**.

"...until we all attain to the unity of the faith and of the knowledge of the Son of God, to mature manhood, to the measure of the stature of the fullness of Christ." Ephesians 4:13

God bless and Happy New Year! May 2021 bring us all closer to fulfilling the work He has for us to do.





## **SEASON 2**

Season 2 is under way! Our theme for the month of January is **Why Men?** 

Mike will be talking with pastors, leaders and even some ladies about the value and significance of making men's discipleship a priority in the local church. The first installment is an energetic interview with Dr. Carlton McLeod of Calvary Reformation Church. You'll appreciate his story about leading his church to make men a priority and how this has helped strengthen families, grow the church and impact the community. Your prayer and partnership allow us to produce and share The Noble Man!

BTW... the studio update from our Giving Tuesday campaign is under way! Be on the lookout for some new features in the coming weeks!

# THANKS FOR GIVING GENEROUSLY & POINTING MEN TO JESUS!

Our original year-end giving goal was \$55,000. You blew through that! THANK YOU! We aren't planning full day conferences for the first half of 2020. So God is working through you to sustain the work through this uncertain period. More than ever before, we're convinced of and committed to our mission. We've just adjusted methods!

Be on the lookout for updates about more pastor/leader gatherings, podcast episodes and tailgates. Together, we're pointing men to Jesus; He transforms men, marriages, families and churches! Thanks for making a difference!



#### SCAN HERE TO LISTEN TO THE PODCAST











